

Chronic Kidney
Disease

Hyperthyroidism

Ocular
Abnormalities



HYPERTENSION HIDES and HARMS

Amodip[®]
Amlodipine



The first amlodipine
formulated and
licensed for cats



Dose and tablet size
aligns with consensus
guidelines^{1,8}



SENIOR CATS,

CHRONIC DISEASES & HYPERTENSION



27% of hyperthyroid cats **have HYPERTENSION**²



Up to 65% of cats with chronic kidney disease **have HYPERTENSION**¹



2/3 cats with **HYPERTENSION** have **ocular abnormalities**³



40% over age of 7yo **have HYPERTENSION**⁶

HYPERTENSION

& TARGET ORGAN DAMAGE



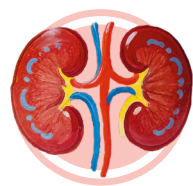
Ocular damage

- Acute blindness
- Retinal hemorrhage/oedema
- Hyphema



CNS damage

- Behavioural changes
- Seizures
- Strokes



Renal damage

- CKD progression
- Proteinuria



Heart damage

- Cardiomegaly -left ventricular hypertrophy
- Systolic murmurs
- Arrhythmias - gallop

Don't wait for Target Organ Damage (TOD)
Measure blood pressure - Check for hypertension





MANAGE BLOOD PRESSURE

MAKE IT PROTOCOL

We can help you implement effective blood pressure monitoring

- ✓ **Clinical guidance**
aligned with best practice
- ✓ **Practical training**
and tools for your clinic team
- ✓ **Ongoing support**
to embed protocols



Contact your Ceva rep to get started with an initial conversation

Let's grow your team's confidence together



HYPERTENSION HIDES

Always measure at-risk cats



Chronic Kidney Disease • Hyperthyroidism
Cats >7 years old



Hypertension is a persistent increase in Systolic Blood Pressure
> 160 mmHg^{4,5}



Treatment with Amodip® is **simple and effective**,
60-100% of cats are managed effectively with amlodipine alone⁸



Target Blood Pressure after treatment
<160, ideally <140 mmHg⁸



TEST DETECT TREAT

MAKE BLOOD PRESSURE
CHECKS PROTOCOL

DIAGNOSE EARLY

TREAT SIMPLY

PREVENT TOD

Once hypertension is identified, management is straightforward:

Amlodipine is the first-line treatment for feline hypertension^{1,8}

PALATABILITY

80%
VOLUNTARY
ACCEPTANCE⁷

**EASY
TO
GIVE**

- ✓ Easy to administer
- ✓ High long term owner compliance
- ✓ Artificial chicken flavour

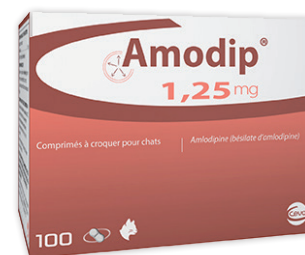
Amodip[®]
Amlodipine



**FIRST LINE
TREATMENT FOR
HYPERTENSION**

Dosing regimen:

- **Start with single dose**
0.125 mg/kg/day
- **If needed, double
the dose after 14 days**
0.25 mg/kg/day



Maximum daily dose 0.5mg/kg/d

Weight (kg)	2.5 - 5	5.1 - 10
Amodip[®] Single dose		
Amodip[®] Double dose		

Aligns with ACVIM and ISFM guidelines^{1,8}

• 1. Taylor SS, Sparkes AH, Briscoe K, Carter J, Sala SC, Jepson RE, Reynolds BS, Scansen BA. ISFM Consensus Guidelines on the Diagnosis and Management of Hypertension in Cats. J Feline Med Surg. 2017 • 2. Stammeleer *et al*, Blood pressure in hyperthyroid cats before and after radioiodine treatment, JVIM, 2024 • 3. Cirila *et al*, Ocular fundus abnormalities in cats affected by systemic hypertension: Prevalence, characterization, and outcome of treatment, Vet Ophthalmol, 2021 • 4. Brown S. *et al*, Guidelines for the Identification, Evaluation and Management of Systemic Hypertension in Dogs and Cats, J Vet Intern Med, 2007;21:543-558. • 5. Jepson R.E., Feline systemic hypertension: Classification and pathogenesis, Journal of feline medicine and surgery, 2011;13:25-34 • 6. Sparkes *et al*. 'The Mercury Challenge': feline systolic blood pressure in primary care practice – a European survey J Feline Med Surg. 2022 Oct; 24(10): e310–e323. • 7. Huhtinen M. *et al*, Randomized Placebo-Controlled Clinical Trial of a Chewable Formulation of Amlodipine for the Treatment of Hypertension in Client-Owned Cats, JVIM, 2015;29:786-793. • 8. Acierno, M.J., Brown, S., Coleman, A.E., Jepson, R.E., Papich, M., Stepien, R.L. and Syme, H.M., 2020. ACVIM consensus statement: guidelines for the identification, evaluation, and management of systemic hypertension in dogs and cats. *Journal of Japanese association of veterinary nephrology and urology*, 12(1), pp.30-49.

Amodip[®] 1.25 mg Chewable Tablets for Cats - Active substance: Amlodipine 1.25 mg (Equivalent to 1.73 mg of amlodipine besilate).

Legal Category: UK **[POM-V]** IE **[POM]** Further information can be found in the SPC, the datasheet or the pack leaflet. Advice should only be sought from the prescriber. Prescription decisions are for the person issuing the prescription alone. Use medicines responsibly (www.noah.co.uk/responsible).

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