# **SPRING INTO ACTION - FELINE HYPERTENSION AWARENESS**









2 x Eye Lenses



£200 of Amazon Vouchers



12 Months Supply of Feliway Optimum (4 sets of refills)

#### **HOW TO ENTER:**

- 1 SET UP A DISPLAY TO EDUCATE CLIENTS ABOUT REGULAR BLOOD PRESSURE CHECKS FOR AT-RISK CATS
- TAKE 20 BLOOD PRESSURE READINGS IN CATS 9-YEARS-OLD OR OLDER THROUGHOUT MAY AND JUNE FOR A CHANCE TO WIN AMAZING PRIZES. YOUR PRACTICE EARNS 1 ENTRY FOR EVERY 20 CATS SCREENED. (20 CAT CHALLENGE RECORD FORM ON NEXT PAGE)

CONTACT YOUR LOCAL CEVA TERRITORY MANAGER FOR A DISPLAY PACK

• EMAIL PICTURES OF YOUR DISPLAY TO YOUR CEVA TERRITORY MANAGER
• EMAIL YOUR COMPLETED '20 CAT CHALLENGE' FORM TO YOUR CEVA TERRITORY MANAGER

THE COMPETITION STARTS ON MAY 1ST 2024 AND ENDS ON JUNE 30TH 2024. WINNERS WILL BE ANNOUNCED BY 7TH JULY 2024.







#### Terms and conditions:

Entries must include the name and contact of the practice. Enter between 01.05.24 and 30.06.24. All 4 winners will be picked by Ceva Animal Health Ltd. by 07.07.24. Prizes will be posted to winners by 31.07.24 Winners will be requested to send a picture of their prize for Ceva to post on their social media pages. There will be no cash alternatives. All participants must be 18 or over to enter.

\*Obtain suitable consent from patient owners before using their pets image.

Amodip® 1.25mg Chewable Tablets for Cats - Active substance: Amlodipine 1.25 mg (Equivalent to 1.73 mg of amlodipine besilate). Legal Category: UK POM-V IE POM. Further information can be found in the SPC, the datasheet or the pack leaflet. Advice should only be sought from the prescriber. Use medicines responsibly (www.noah.co.uk/responsible).

Further information is available from: Ceva Animal Health Ltd, Explorer House, Mercury Park, Wooburn Green, Buckinghamshire, HP10 OHH. www.ceva.co.uk







## **SPRING** INTO ACTION - FELINE HYPERTENSION AWARENESS



### Feline Blood Pressure Check Record Sheet

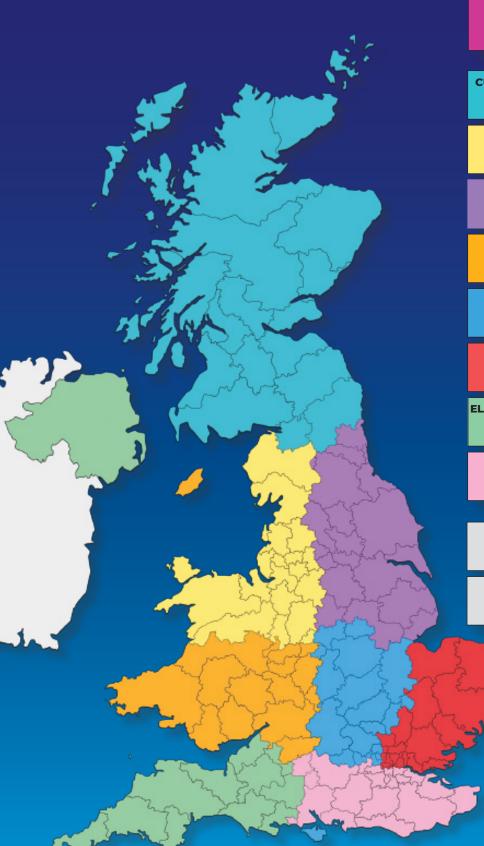
| Practice Name |  |  |  |  |
|---------------|--|--|--|--|
|---------------|--|--|--|--|

| No.   | Cat's name | Date of BP<br>check | Cats<br>age | Healthy<br><140<br>mmHg | Pre-<br>Hypertensive<br>140-159 mmHG | Hypertensive<br>160+ mmHG | Any other<br>conditions<br>present | Follow up<br>check? | Retinal<br>Exam<br>Y/N | BP<br>Tx<br>Started<br>Y/N |
|-------|------------|---------------------|-------------|-------------------------|--------------------------------------|---------------------------|------------------------------------|---------------------|------------------------|----------------------------|
| e.g.1 | Molly      | 01/01/23            | 13          |                         |                                      | 164                       | CKD                                | 1-2 weeks           | Υ                      | Υ                          |
| e.g.2 | Mindy      | 01/01/23            | 12          |                         | 152                                  |                           | Hyperthyroid                       | 3 months            | Y                      | Ν                          |
| e.g.3 | Murphy     | 01/01/23            | 9           | 120                     |                                      |                           | None                               | 12 months           | Ν                      | Ν                          |
| 1     |            |                     |             |                         |                                      |                           |                                    |                     |                        |                            |
| 2     |            |                     |             |                         |                                      |                           |                                    |                     |                        |                            |
| 3     |            |                     |             |                         |                                      |                           |                                    |                     |                        |                            |
| 4     |            |                     |             |                         |                                      |                           |                                    |                     |                        |                            |
| 5     |            |                     |             |                         |                                      |                           |                                    |                     |                        |                            |
| 6     |            |                     |             |                         |                                      |                           |                                    |                     |                        |                            |
| 7     |            |                     |             |                         |                                      |                           |                                    |                     |                        |                            |
| 8     |            |                     |             |                         |                                      |                           |                                    |                     |                        |                            |
| 9     |            |                     |             |                         |                                      |                           |                                    |                     |                        |                            |
| 10    |            |                     |             |                         |                                      |                           |                                    |                     |                        |                            |
| 11    |            |                     |             |                         |                                      |                           |                                    |                     |                        |                            |
| 12    |            |                     |             |                         |                                      |                           |                                    |                     |                        |                            |
| 13    |            |                     |             |                         |                                      |                           |                                    |                     |                        |                            |
| 14    |            |                     |             |                         |                                      |                           |                                    |                     |                        |                            |
| 15    |            |                     |             |                         |                                      |                           |                                    |                     |                        |                            |
| 16    |            |                     |             |                         |                                      |                           |                                    |                     |                        |                            |
| 17    |            |                     |             |                         |                                      |                           |                                    |                     |                        |                            |
| 18    |            |                     |             |                         |                                      |                           |                                    |                     |                        |                            |
| 19    |            |                     |             |                         |                                      |                           |                                    |                     |                        |                            |
| 20    |            |                     |             |                         |                                      |                           |                                    |                     |                        |                            |





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